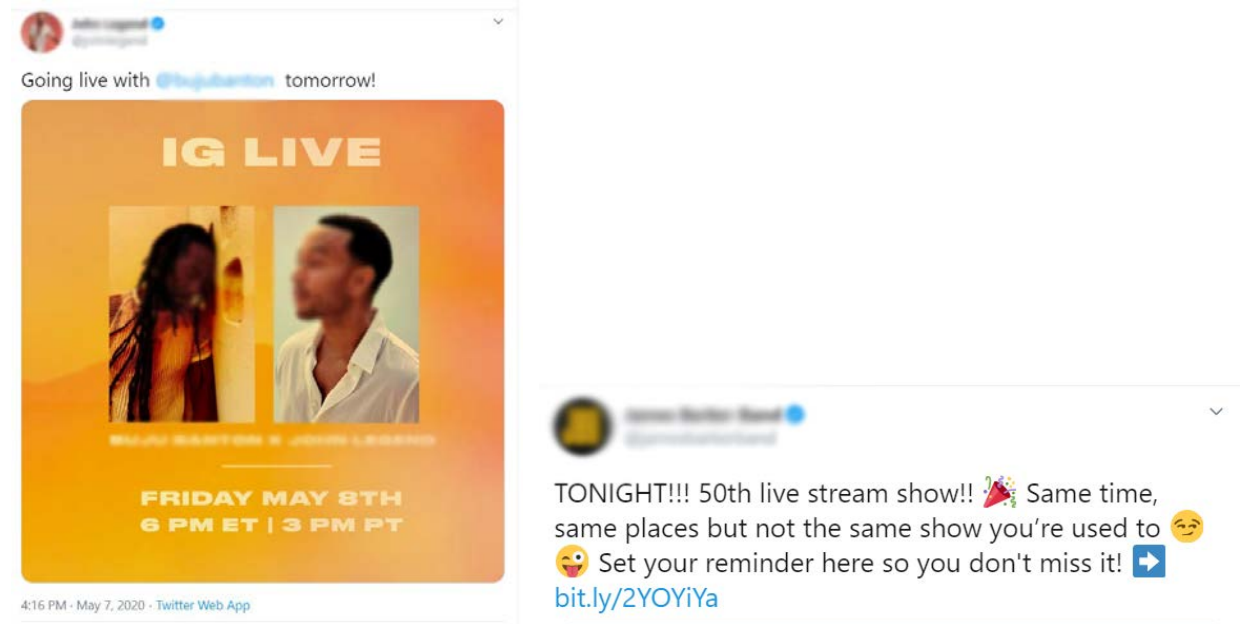


The key is treating this like any other concert. You announce a concert, play a concert and 100 people show up at the set date and time to enjoy your concert.

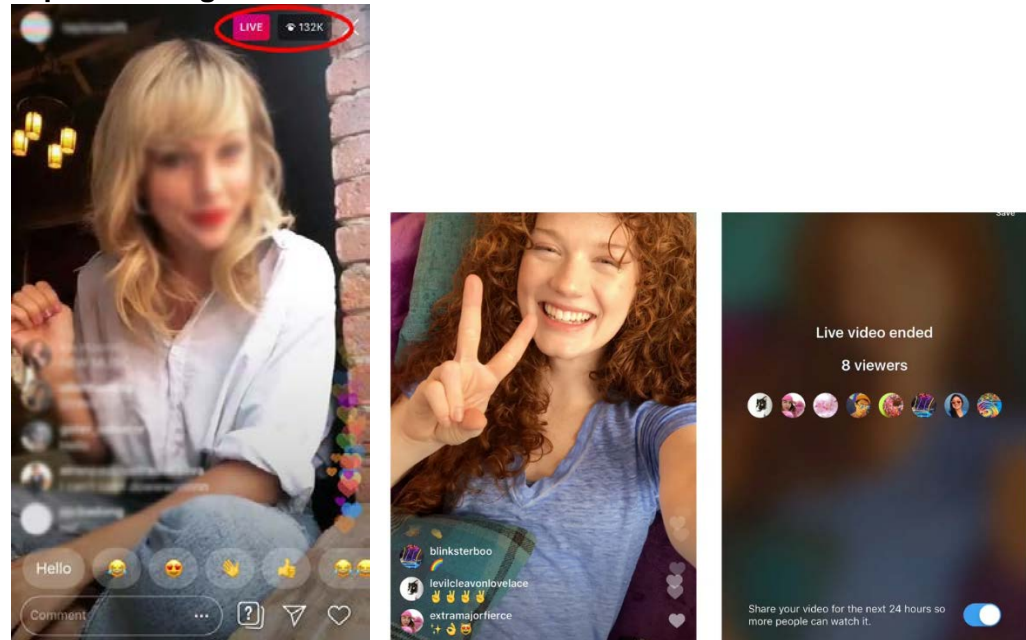
Proof of event examples



Proof of audience examples:

There are many ways to capture this information. Below are few options but not all options so long as it shows 100 people showed up for your concert at the specified date and time it is deemed acceptable.

The easiest way to show proof of audience for both Instagram and Facebook is to screen capture during the session.



Proof of audience is also available in Facebook and Instagram insights.

In order to use insights you will have had to either post the content into your feed or saved it to your story highlights. Once it disappears from live, the insights are unavailable.

Facebook insights guide:

https://www.facebook.com/help/268680253165747?helpref=uf_permalink

You will need to provide a screen grab of the peak live viewers.



Instagram insights guide: <https://help.instagram.com/1533933820244654>

In order to use IG insights you must be a business account user. You will need to provide a screen grab of the insight showing reach, not impressions. Reach is the number of unique viewers.

