



SOCAN's Business... Is Your Business

Welcome to SOCAN

SOCAN and its predecessors have been administering the performing rights of Canadian songwriters, composers, lyricists, and music publishers for more than 80 years. That tradition continues today in an organization that is leading the way in the rapidly evolving music industry for more than 80,000 members, and hundreds of thousands of creators and publishers worldwide.

SOCAN is governed by a member-elected Board of Directors, made up equally of publishers and writers, and guided by a Passion for Service. In addition to our members, we serve our music-user customers. We offer them access to one of the world's most valuable cultural assets: virtually its entire repertoire of copyright-protected music for communication and public performance.



SOCAN

Society of Composers, Authors and
Music Publishers of Canada

Société canadienne des auteurs,
compositeurs et éditeurs de musique

How SOCAN Works:

Fundamentals

SOCAN's Passion for Service is focused on two key groups: members and music users.

MEMBERS rely on SOCAN for efficient, accountable collection and distribution of the royalties they have earned. With our decades of experience and knowledge of members' needs, we remove the burden of collection from individual creators and publishers.

In order to provide the highest level of service, SOCAN utilizes new technology and individual service throughout our entire organization.

From online registration of works to more efficient processing, our systems put more money in our members' pockets, faster. (For more information on SOCAN's business plan, please visit www.socan.ca for a copy of *Fast Forward: A Member's Guide to SOCAN's Business Plan*.)

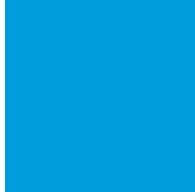
Members also benefit from SOCAN's leadership on the issues that affect composers in the protection of their intellectual property rights at home and around the world.

MUSIC USERS rely on SOCAN for access to one of the world's most culturally valuable products: virtually its entire repertoire of copyright-protected music for public performance.

Music users soon discover that SOCAN makes the process of obtaining the right licences straightforward and efficient, offering the opportunity for the works of music creators worldwide to have a positive impact on their businesses.

It's easy to understand music's power in improving the customer experience. Imagine a bar or restaurant, quiet but for the sounds of the cutlery ... or a sporting event with no sounds to pump up the crowd ... or an exercise class conducted in silence ... or a hip clothing store without a soundtrack to shop by ... or a podcast without music. These are only a few examples of the businesses that have discovered that music makes an experience that much richer.





About Our Services

SOCAN's commitment to service is reflected in the wide range of services that our members enjoy. From the first-time songwriter to the multiple Juno winner, all members expect the same high standards of representation.

This is a brief description of some of SOCAN's departments; for more information on their most recent achievements, please visit www.socan.ca.

Member Services:

Member Services functions as a conduit between SOCAN and its members. Representatives of the department are responsible for the recruitment, orientation and ongoing education of members, as well as the maintenance of detailed member records. Members benefit from the personal attention and specialized knowledge of the department's representatives, who address member queries quickly and efficiently. Member Services works continually to develop and promote cost-effective, value-added services for members.

Member Relations:

Member Relations is responsible for promoting the benefits of SOCAN membership to our high-earning members and their key influencers. The department works to enhance SOCAN's presence within the music industry, both domestically and internationally, placing an emphasis on SOCAN's role as a major player. In addition, Member Relations provides educational and career development opportunities for all members and organizes events that celebrate their success. Internationally, the department advocates that SOCAN is the performing rights organization (PRO) of choice for all Canadian composers, songwriters, lyricists and music publishers.

Licensing:

Playing a vital role in the whole operation of SOCAN, this department sells music users access to virtually the world's entire repertoire of copyright-protected music for communication and public performance. The revenue from this activity allows members to be paid when their music is used.

Distribution Operations:

The Distribution Operations team delivers domestic and international performing rights royalties to our members and international affiliated organizations, in an accurate, complete and timely manner.

Legal Services

Legal Services leads SOCAN's lobbying efforts on issues that are most important to our members, and represents them on copyright and other regulatory policy matters. They have the resources to effectively defend SOCAN's interests on behalf of its membership.

Communications and Marketing:

This department ensures the reputation of SOCAN, as a leading copyright collective that champions the work of its members, is simply and efficiently articulated to all stakeholders on whom the organization's success depends, especially customers.

Business Change

Business Change works with all functional areas at SOCAN to ensure timely implementation and integration of systems and business processes, while remaining true to SOCAN's strategic direction and long-term vision.

Contact Us

We would be happy to discuss our operations and our *Passion for Service* in more detail. Whether you are a music creator, a music publisher, or a music user, you will discover that SOCAN can be an invaluable partner in performance.

Please do not hesitate to contact us by phone, fax or e-mail with your questions and comments. For immediate information, be sure to visit our Website at www.socan.ca or call 1-866-307-6226.

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